CUSTOM WEB APPLICATION PROPOSAL · ZYW/Q/2026/MV-001

Multivendor E-Commerce Marketplace

A connected marketplace for customers, vendors and administrators — designed to support product discovery, order management, online payments and delivery workflows.

PREPARED FOR	PREPARED BY	PROPOSAL DATE
Mr. Sudhamsh Vutkuri	**ZYWRA · zywra.com**	**29 October 2026**

GST is not charged in this quotation. Zywra is currently not GST-registered.

PRELIMINARY PROPOSAL — NOT FINAL. Package prices, features and timelines are indicative and may change after detailed requirements discovery, technical assessment and agreement on integrations.

PREPARED EXCLUSIVELY FOR MR. SUDHAMSH VUTKURI

01 / OVERVIEW

A marketplace built around your business

ZYWRA presents three indicative development packages, from a focused MVP to an advanced marketplace. This is a preliminary proposal, not the final quotation. Final pricing, scope and delivery dates will be confirmed after requirements discovery and written approval. The customer storefront, vendor dashboard and administrator dashboard will be responsive across desktop, tablet and mobile screens.

Customer marketplace

- Browse categories and product pages
- Create an account and manage orders
- Add products to cart and complete checkout
- Follow order status and delivery updates as scoped

Vendor dashboard

- Register and manage vendor profile
- Add and update products
- Manage stock and vendor orders
- View relevant commission or sales information in higher packages

Super administrator

- Manage customers, vendors, products and orders
- Approve vendors and products in higher packages
- Review commission information and reports
- Manage platform workflows and permissions

Project approach

- React frontend and Python FastAPI backend
- PostgreSQL database
- Milestone-based delivery and testing
- Third-party integrations only as defined in the selected package

02 / INVESTMENT

Choose your package

The prices below are preliminary budget estimates, not a final binding quotation. Final pricing and scope will be confirmed after discovery. GST is not charged in this preliminary estimate.

PACKAGE 01

Basic

₹79,000

6–8 weeks

An affordable MVP with essential marketplace functionality.

INCLUDED SCOPE

- Responsive customer-facing marketplace website
- Customer registration and login (email/OTP, subject to provider setup)
- Product listings, detail pages, images and variants
- Product categories and basic search
- Shopping cart and basic checkout workflow
- Basic vendor registration and dashboard
- Product and basic inventory management
- Basic admin dashboard for customers, vendors, products and orders
- Basic order-status updates
- Basic testing, deployment and handover

NOT INCLUDED / SEPARATELY SCOPED

- Online payment gateway integration
- Courier API integration
- Live GPS tracking
- Dedicated rider application
- Automated vendor settlements

RECOMMENDED

Professional

₹1,49,000

10–14 weeks

A functional multivendor marketplace with online payments.

INCLUDED SCOPE

- Everything included in Basic
- Custom UI/UX design in Figma, approved before development
- Improved customer, vendor and administrator dashboards
- Vendor and product approval workflows
- Enhanced search and filtering
- Improved inventory and order workflows
- Payment gateway integration (provider and account subject to approval)
- Payment status verification and webhook handling
- Vendor commission calculations and reporting
- Basic sales and order reports
- Email notifications for agreed order events
- Courier shipment-status integration, subject to supported APIs
- Functional testing, deployment and basic technical handover

NOT INCLUDED / SEPARATELY SCOPED

- Automated split payments and vendor payouts
- Dedicated rider application
- Continuous live GPS tracking

PACKAGE 03

Advanced

₹2,75,000

16–22 weeks

A more comprehensive marketplace with real-time features and delivery tracking.

INCLUDED SCOPE

- Everything included in Professional
- More comprehensive custom UI/UX design
- Advanced customer, vendor and administrator workflows
- Enhanced vendor analytics and sales reports
- Advanced order and inventory workflows
- Real-time order updates
- Real-time chat, with participant types and functions agreed during discovery
- Dedicated delivery-tracking interface
- Live rider GPS tracking on a map, subject to an agreed location-sharing method
- Expanded notification workflows
- Improved permissions and role-based access controls
- Additional integration and error-handling scenarios
- Security checks and performance optimisation
- Expanded functional and integration testing
- Production deployment and technical documentation

NOT INCLUDED / SEPARATELY SCOPED

- Complete native Android/iOS rider application
- Automated marketplace payment splitting and vendor payouts
- Third-party service fees and usage charges

Important: Courier shipment tracking shows provider-supplied delivery status. Live rider GPS shows a rider's current position on a map and requires an agreed location-sharing method. Commission calculations do not automatically transfer money to vendors.

03 / COMPARE

Feature comparison

“Subject to provider API” means the selected provider must support the feature and the client must supply required account access. Any unsupported integration may require a revised scope.

FEATURE	BASIC ₹79,000	PROFESSIONAL ₹1,49,000	ADVANCED ₹2,75,000
Responsive customer website	Included	Included	Included
Customer accounts and order history	Included	Included	Included
Product listing and detail pages	Included	Included	Included
Search and filters	Basic	Included	Included
Shopping cart and checkout	Basic	Included	Included
Online payment gateway	Not included	Included	Included
Vendor dashboard	Basic	Included	Included
Vendor/product approval	Not included	Included	Included
Inventory and order management	Basic	Improved	Advanced
Vendor commission calculations	Not included	Included	Included
Courier shipment tracking	Not included	Subject to provider API	Subject to provider API
Real-time order updates	Not included	Not included	Included
Real-time chat	Not included	Not included	Included, agreed scope
Live rider GPS on map	Not included	Not included	Subject to location system
Automated vendor payouts	Not included	Not included	Separate scope
Native rider app	Not included	Not included	Separate scope

04 / TECHNICAL APPROACH

Proposed technology

The final implementation will be confirmed during requirements discovery. Hosting, storage, APIs and provider usage may incur recurring charges.

Frontend

React with TypeScript

Responsive customer, vendor and admin interfaces

Backend

Python with FastAPI

REST APIs, authentication, authorisation and business logic

Database

PostgreSQL

Supabase may be used for managed PostgreSQL and selected services

File storage

Cloudinary or Supabase Storage

Product images and supported uploads

Payments

Razorpay or agreed provider

Professional and Advanced packages; account approval required

Shipping

Shiprocket or compatible provider

Depends on provider capability and account access

Notifications

Email service

SMS/WhatsApp can incur separate per-message charges

Maps and tracking

Google Maps Platform or alternative

Advanced package; usage fees and location method apply

Design

Figma

Professional and Advanced packages

Deployment

Suitable frontend/backend hosting

Hosting and infrastructure are paid by client

05 / TIMELINE

Estimated delivery schedule

6–8 wks

Basic

Requirements, responsive UI, core APIs, testing and handover.

10–14 wks

Professional

Custom UI/UX, core workflows, payment and courier integrations, testing.

16–22 wks

Advanced

Advanced workflows, real-time features, tracking integration, security and performance checks.

Client input

Schedule dependency

Feedback, approvals, product data and third-party access must be provided on time.

Payment milestones

MILESTONE	SHARE	BASIC / PROFESSIONAL / ADVANCED
Project kickoff	30%	₹23,700 / ₹44,700 / ₹82,500
Main frontend and backend milestone	30%	₹23,700 / ₹44,700 / ₹82,500
Integrations and testing	25%	₹19,750 / ₹37,250 / ₹68,750
Before production deployment and handover	15%	₹11,850 / ₹22,350 / ₹41,250

Each payment milestone should be tied to the agreed deliverables and review/approval process in the final signed agreement.

06 / PRICING DETAIL

Indicative investment and final scope

The package prices are preliminary budget estimates only. A detailed module-by-module allocation and final quotation will be prepared after requirements discovery, integration review and written scope approval.

Final scope: Any requirements beyond the selected package will be reviewed and quoted separately after written approval.

07 / EXCLUSIONS

What is not included

The following items are excluded unless they are explicitly included in a separately approved written scope.

- Native Android and iOS customer applications
- Dedicated rider mobile application
- Automated vendor settlements and payment splitting
- Paid hosting, cloud infrastructure, database, storage and backups beyond agreed setup
- Domain registration and renewal
- Paid third-party APIs and provider subscriptions
- SMS and WhatsApp messaging charges
- Payment gateway transaction fees
- Paid maps usage and courier-provider fees
- Large-scale data migration or product data entry beyond agreed limits
- Ongoing maintenance after the included support period
- New features outside the approved scope

Indicative recurring third-party costs

ITEM	ESTIMATE / NOTE
Domain name	Approx. ₹800–1,500 per year; provider dependent
Hosting and database	Estimate only: ₹2,000–5,000/month Basic; ₹5,000–12,000/month Professional; ₹12,000+/month Advanced, depending on traffic and provider
Payment gateway	Transaction charges are set by the chosen provider
Maps, SMS, WhatsApp, email and courier	Provider-specific; usage-based or subscription charges may apply

Recurring cost estimates are indicative only and can vary by provider, usage, traffic and selected plan. These charges are paid by the client to the respective providers unless agreed otherwise in writing.

08 / DELIVERY AND SUPPORT

Testing, handover and support

- Development testing during the build.
- Functional testing for the agreed scope.
- Integration testing for supported third-party services included in the selected package.
- Responsive layout checks on desktop, laptop, tablet and mobile.
- Production deployment to the hosting environment agreed with the client.
- Source-code handover according to the signed agreement and after full payment.
- Technical documentation and admin/vendor training as listed below.

SUPPORT ITEM	BASIC	PROFESSIONAL	ADVANCED
Bug-fix warranty after final acceptance	30 days	45 days	60 days
Admin/vendor training	1 session	2 sessions	3 sessions with video guides
Optional annual maintenance	12% of package price/year	12% of package price/year	12% of package price/year

The warranty covers defects within the agreed scope. It does not cover new features, client-side changes, third-party service outages or issues caused by unauthorised modifications. Support response times should be agreed separately if service-level commitments are required.

09 / TERMS

Terms and conditions

Proposal status. This is a preliminary proposal for discussion and is not the final quotation. Prices, scope and timelines are indicative until confirmed in a written final quotation and agreement.

Commencement. Work begins after the agreed advance payment is received and requirements are approved.

Client responsibilities. The client provides content, branding assets, product data and required account access in a timely manner.

Scope changes. Changes to the approved scope require written approval and may carry additional charges or timeline changes.

Timeline. The timeline depends on timely feedback, approvals, content delivery and third-party provider access.

Payments. Payments are due at the milestones listed in this quotation.

Tax status. Zywra is currently not registered under GST. GST is not charged in this quotation. The parties should confirm applicable tax and registration obligations with their tax adviser.

Revisions. Two consolidated revision rounds are included at the design stage in packages that include custom UI/UX design.

Ownership and source code. Source-code handover and project ownership transfer follow full payment and the final written agreement.

Confidentiality. Client information and project materials will be treated as confidential.

Cancellation. If the project is cancelled, the client pays for work completed up to the cancellation date; any balance is settled in writing.

Third-party services. Third-party terms, availability, approval, service interruptions and fees are controlled by the respective providers.

Upgrades. Moving to a higher package may be possible; any credit for amounts already paid will be confirmed in writing.

Scope protection: Before development begins, both parties should approve the selected package, feature scope, integration assumptions, milestone deliverables and any additional items in writing.

10 / ACCEPTANCE

Project approval

This preliminary proposal is for discussion only and is not the final quotation or a binding commitment. Once requirements are confirmed, ZYWRA will issue a final scope, price, timeline and agreement for approval.

☐ Basic	☐ Professional	☐ Advanced
₹79,000	**₹1,49,000**	**₹2,75,000**
6–8 weeks	10–14 weeks	16–22 weeks

Client acceptance

Mr. Sudhamsh Vutkuri — Signature

Date

For ZYWRA

Authorised signatory — Signature

Name / Designation and Date

Quotation number: ZYW/Q/2026/MV-001 · **Valid until:** 13 November 2026

Tax note: Zywra is currently not GST-registered. GST is not charged in this quotation. Confirm applicable tax and registration obligations with your tax adviser before final issuance.